



CULLINAN KICKSTART Small Business Program

Cullinan Properties is supporting the community and new small and start-up businesses by offering special incentives at retail and office developments in the Peoria and Quincy areas!

Qualified applicants may be eligible for a variety of business and tenant incentives being offered for new leases executed in 2018-19:

Rent incentives

Construction financing incentives

Low risk early termination options

Marketing support

Additionally, ongoing support provided will include guidance by a retail leasing expert, marketing and construction management consulting

What is the Cullinan Kickstart Small Business Program?

Cullinan Kickstart was created in an effort to help entrepreneurs start or expand a small business in Peoria, East Peoria, Pekin or Quincy (Quincy Mall). Kickstart equips entrepreneurs with necessary financial, construction or general support resources that may be needed to be successful in the first year of operation.

What are the benefits to my business?

- Reduces entrepreneur risk and expenses
- Marketing support provided
- Business guidance available
- Provides much needed assistance that is critical to businesses in their first year

What businesses qualify for Cullinan Kickstart?

Local businesses launching a first location or expanding qualify for Cullinan Kickstart. The program is available for retail, restaurant and entertainment uses and is not open to national tenants.

What do I have to do to be considered?

Our retail leasing experts are available to help walk you through the application process. To be considered, applicants must:

- Submit description of business/business plan
- Provide resume
- Ultimately provide personal financial statements

How does the application process work?

- 1) Contact retail leasing specialist (contact information below)
- 2) Retail leasing specialist walks entrepreneur through application package
- 3) Entrepreneur submits packages for Cullinan Kickstart review
- 4) Cullinan Kickstart reaches out to qualifying entrepreneurs and structures lease using incentive that fits tenants' needs
- 5) Entrepreneur executes lease and has retail leasing expert, marketing support, and construction consultants available to assist in opening new business



Contact: Kathleen Brill
kickstart@cullprop.com
309.999.1700

CULLINAN KICKSTART Program Application

Congratulations on taking the first step to start a new small business! Cullinan Properties is excited to offer the Kickstart Program to provide assistance to local entrepreneurs looking to start or grow a business. Please complete and submit the information below. Feel free to reach out to a Cullinan Properties representative if you have any questions about the application process and we will be happy to assist. We look forward to working with you to Kickstart your new business!

Application Information:

Business Name: _____

Applicant Name(s): _____

Contact Phone Number:(_____) _____

Email: _____

Current Profession: _____

Business Information:

Briefly describe what products or services will be sold:

Who would be your competition and what would set you apart from them?

Briefly describe your work or life experience which you think has prepared you to be successful in this venture:

Business Information Continued:

Estimated Space Size Requirement: _____ Square Feet

Estimated Number of Employees: _____

Location(s) of Interest: _____

Supplemental Materials:

Please include some or all of the following information. The more information we have up front, the better we can structure your deal in order to fit your needs:

- ▶ Resume
- ▶ Business Plan/Projections
- ▶ Store Opening Budget
- ▶ Personal Financial Statement
- ▶ Personal Tax Returns from Last 2 Years
- ▶ Sample Store Layout Plans

Submit Application or Questions to:

Kathleen Brill
kickstart@cullprop.com
309.999.1700
420 N. Main Street
East Peoria, IL 61611