



# CULLINAN KICKSTART Small Business Program

**Cullinan Properties is seeking new small and start-up businesses to join exciting retail and office developments in the Peoria area!**

Qualified applicants may be eligible for a variety of business and tenant incentives being offered for new leases executed in 2019:

Rent  
incentives

Construction  
financing  
incentives

Low risk early  
termination  
options

Marketing  
support

Additionally, ongoing support provided will include guidance by a retail leasing expert, marketing and construction management consulting

## What is the Cullinan Kickstart Small Business Program?

Cullinan Kickstart was created in an effort to help entrepreneurs start or expand their small business in the Peoria area. Kickstart equips entrepreneurs with necessary financial, construction or general support resources that may be needed to be successful in the first year of operation.

## What are the benefits to my business?

- Reduces entrepreneur risk and expenses
- Marketing support provided
- Business guidance available
- Provides much needed assistance that is critical to businesses in their first year

## What businesses qualify for Cullinan Kickstart?

Local businesses launching a first location or expanding qualify for Cullinan Kickstart. The program is available for retail, restaurant and entertainment uses and is not open to national tenants.

## What do I have to do to be considered?

Our retail leasing experts are available to help walk you through the application process. To be considered, applicants must:

- Submit description of business/business plan
- Provide resume
- Ultimately provide personal financial statements

## How does the application process work?

- 1) Contact retail leasing specialist (contact information below)
- 2) Retail leasing specialist walks entrepreneur through application package
- 3) Entrepreneur submits packages for Cullinan Kickstart review
- 4) Cullinan Kickstart reaches out to qualifying entrepreneurs and structures lease using incentive that fits tenants' needs
- 5) Entrepreneur executes lease and has retail leasing expert, marketing support, and construction consultants available to assist in opening new business



Contact: Kenneth Diana  
kdiana@cullprop.com  
309.999.1700

# CULLINAN KICKSTART Program Application

Congratulations on taking the first step to start a new small business! Cullinan Properties is excited to offer the Kickstart Program to provide assistance to local entrepreneurs looking to start or grow a business. Please complete and submit the information below. Feel free to reach out to a Cullinan Properties representative if you have any questions about the application process and we will be happy to assist. We look forward to working with you to Kickstart your new business!

## Application Information:

Business Name: \_\_\_\_\_

Applicant Name(s): \_\_\_\_\_

Contact Phone Number:(\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

Current Profession: \_\_\_\_\_

## Business Information:

Briefly describe what products or services will be sold:

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Who would be your competition and what would set you apart from them?

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Briefly describe your work or life experience which you think has prepared you to be successful in this venture:

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## Business Information Continued:

Estimated Space Size Requirement: \_\_\_\_\_ Square Feet

Estimated Number of Employees: \_\_\_\_\_

Location(s) of Interest: \_\_\_\_\_

## Supplemental Materials:

Please include some or all of the following information. The more information we have up front, the better we can structure your deal in order to fit your needs:

- ▶ Resume
- ▶ Business Plan/Projections
- ▶ Store Opening Budget
- ▶ Personal Financial Statement
- ▶ Personal Tax Returns from Last 2 Years
- ▶ Sample Store Layout Plans

### Submit Application or Questions to:

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**309.999.1700**  
**420 N. Main Street**  
**East Peoria, IL 61611**